

KEVIN HINKEL

651.336.8689

hinkel.k@gmail.com

www.kevinhinkel.com

linkedin.com/in/kevin-hinkel



Creative professional with over 10 years of experience in print and digital, where fast paced work environments demand speed, accuracy and adaptability. Excited when contributing to a team or an organization through creative design to create a positive online user experience. Knowledgeable of the computer frameworks and languages required for website deployment and maintenance. Strong enthusiasm and drive in succeeding.

TECHNICAL SKILLS

Proficient on Macintosh and PC platforms, Adobe Suite including: InDesign, Illustrator, Photoshop, Acrobat. Microsoft Office Suite, HTML, CSS, Bootstrap, WordPress, Divi 4.0.

EDUCATION

- UX, HTML, CSS, Concepts & Projects at MCAD (currently pursuing Web-Dev Certificate) 2018-2019
- Full-stack Coding Certificate from the University of Minnesota May 2018
- Diploma, Classical Animation, Vancouver Film School, Vancouver BC Canada 2007
- MA in Commercial Art, PCC, Pensacola Florida 2005
- BS in Commercial Art, Minor in Graphic Design, PCC, Pensacola Florida 2003

PROFESSIONAL EXPERIENCE

UI Designer : Thomson Reuters — Eagan, MN 06/2019 – current

- Creation and development for law firm websites, landing pages and blogs.
- Maintaining & updating sites which were migrated from custom coded platforms to Wordpress/Divi.
- Frequent use of HTML and CSS for design purposes as well as debugging and troubleshooting purposes.
- Track customer and team administration workflow using Wrike Project Management software.

Digital Production Specialist : Carnegie Learning — St. Paul, MN 11/2018 – 06/2019

- Converting eBooks for tablet and web-based delivery and distribution. Explore new technologies and processes to streamline process. Experience in working with Adobe Photoshop and InDesign. Experience working with HTML and CSS editing.

Graphic Designer : Digital People / Best Buy — Mpls, MN 07/2018 – 11/2018

- Wunderman - Design creation of weekly advertising for print, mobile and graphic/web design. Follow design formats: Adobe Creative Suite InDesign, Photoshop, Illustrator and Excel. Ability to respond to urgent requests with fast-turns. Understand guidelines and work within them.

Production Artist/Graphic Designer : Ivie & Associates — Stillwater, MN 05/2013 – 11/2017

- Creation of weekly print circular, coupon book and visual graphic promotion packages for four markets
- Creative support for digital assets (web-based sites & social media)
- Strong time management and prioritization in order to meet press dates
- Acting as trainer to new associates, exercising strong communication skills

Freelance Production Artist/Graphic Designer : Digital People— Mpls, MN 02/2012 – 05/2013

- Health Care Compliance Association - Improved content and designs for flyers and brochures
Built digital web banners for events that were advertised on social media
- Wagner Spray Tech - Built layouts for catalog pages, edited photos and designed new page templates
- Bluestem Brands - Created and designed content for web ads for Fingerhut's online catalog
- Gopher Sport - Completely redesigned a 450-page catalog, starting from mock-ups, making templates and building the final catalog